

SPIRITS, MERCURY HIGH ON WATERFRONT
HEAT KEEPS BUSINESS BOOMING {page 3}

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EMMYS
BREAKING BAD, GLEE HONOURED
SCENE {page 10}



HALIFAX metro®
Monday, August 30, 2010
www.metronews.ca

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Baseball. Defeat

▶ Dartmouth Moosehead Dry player-coach Darren Doucette walks head down after getting his silver medal following his club's heartbreaking 1-0 setback to Burnaby, B.C., in last night's final at the Canadian senior men's baseball championship. Story, page 21.

DARRELL OAKE/FOR METRO HALIFAX

Dartmouth comes up dry in final

Dartmouth allowed just four runs all tournament, but a heart-breaking fourth-inning home run from Kevin Atkinson did them in as they fell to Burnaby before several thousand fans at Beazley Field.

Cops mum on details of search

Police executing search warrant in Dartmouth neighbourhood ◐ Neighbour tells Metro steady stream of officers seen 'coming and going' from home

Halifax Regional Police are being tight-lipped about the execution of a search warrant at a home in Dartmouth.

Through late yesterday, officers have been stationed at 51 Weyburn Dr. in Dartmouth since Friday night, according to a source.

Police won't say why they're searching the house or who it belongs to, but state it's part of an ongoing investigation.

"I can't release any information for fear of jeopardizing what we're doing there," Sgt. Don Moser said yesterday.

Several Halifax media outlets reported the searched home belongs to Steven Elliot Laffin. The 35-year-old is currently facing charges of kidnapping, forcible confinement, aggravated sexual assault and uttering death threats against a woman in Spryfield on Aug. 16.

The victim was a prostitute, according to media reports.

Laffin has been in jail since his arrest.

Police had the windows blacked out at the Dartmouth home yesterday, and wore plastic booties and gloves before entering.

DARRELL OAKE/FOR METRO HALIFAX



▶ A police officer enters a home at 51 Weyburn Dr. in Dartmouth yesterday.

A red Toyota Yaris sedan was parked in the driveway.

Police aren't saying whether this search is related to the case of a missing Halifax prostitute. Nadine Taylor, 29, hasn't been seen or heard from since July 28.

PHILIP CROUCHER
WITH FILES FROM JON TATTRIE

Shots fired in Dartmouth

No injuries reported in daytime shooting {page 4}

Philanthropy is so hot right now

Celebrities can inspire tweens to get involved {page 13}

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- Hot, dry month keeps cash registers ringing over and over again on waterfront
- Halifax had more rain in one day last August than for this entire month
- Even more hot sunny days in forecast

JON TATTRIE/FOR METRO HALIFAX



▶ It was another busy day on the Halifax waterfront yesterday as people enjoyed another beautiful weekend of weather.

Hot, dry weather means big business on the waterfront

JON TATTRIE
HALIFAX@METRONEWS.CA

"Close to 2,000 scoops."
VICTORIA PIFANO ON HER BUSIEST AUGUST, 2010, DAY SERVING ICE CREAM AT COWS.

August has been a bumper month for businesses along the Halifax waterfront — unless they were selling umbrellas.

Thousands of people turned out for a harbourside stroll on the last Sunday of the month as temperatures hit 26 C on yet another sunny August day.

A steady lineup waited to cool off with an ice cream from Cows. Victoria Pifano, a scooper at the shop, said the stretch of dry days has kept her busy.

"It was the busiest I've ever seen it," she said. "It's been pretty good, weather-wise."

The peak period came during the Halifax International Buskers Festival, when customers lined up around the building.

Chris Denham, a manager at Murphys on the Waterfront, agreed good weather means good business.

"Everything's been busy — the boats, the restaurant. It seems like we haven't had any rain," he said after the lunch rush. "With the nice weather, people are actually coming out."

At the southern end of the waterfront, Eric Osborne sat on the docks dangling his feet in the harbour as a nearby street performer belted out Satisfaction by the Rolling Stones.

The Montreal resident was on a spontaneous road trip to Halifax and taking a moment to bask in the sun.

Osborne had heard stories about the harbour and didn't trust it for a dip, but decided his lower extremities would be safe.

"I thought about it for a while and decided that my feet aren't very clean anyway," he said as he splashed his toes. "It's lovely."

Forecast



If you've been lovin' all this sun, you'll love the extended forecast by Environment Canada, as of late yesterday.

- **Monday:** Mainly sunny; high of 30 C
- **Tuesday:** Mix of sun and cloud; high of 30 C
- **Wednesday:** Mix of sun and cloud; high of 30 C
- **Thursday:** Mix of sun and cloud; high of 30 C
- **Friday:** Mix of sun and cloud; high of 25 C
- **Saturday:** Mix of sun and cloud; high of 23 C

Not all Augusts created equally

It's been bone dry and swelteringly hot this month as Halifax has received less than 30 per cent of the rainfall it did in all of last August.

A piddling 51.8 millimetres of rain has fallen during the month thus far and more than half of that fell on one day: Aug. 4. Don't expect that rainfall figure to go up much, if at all, as the last two days of August have forecast nothing but sunshine.

Last year Aug. 29, a record 79.3 mm of rain fell and the city was soaked with 179.6 mm during the month.

What may come as a surprise to some is that last August was slightly warmer than this August so far, with a mean average of 19.32 C compared to 19 C this August.

JON TATTRIE

1 news

News on the move

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Bullets fly in daytime shooting

Police have few details about incident ◆ Search on for two suspects



PHILIP CROUCHER
@METRONEWS.CA

Police say "fortunately" there don't appear to be any injuries after bullets flew during daytime hours in a Dartmouth neighbourhood over the weekend.

Halifax Regional Police were called to a report of shots being fired at 7 Kennedy Dr. just before 4:30 p.m. on Saturday.

Police say two males using handguns are believed to have fired at one another. Two shots were fired in total, according to police, and the suspects couldn't be located when officers arrived on scene at the apartment complex.

"There's very little information that came out of the preliminary investigation," police spokesperson Sgt. Don Moser said a day after the shooting.

Kennedy Drive is off of Caledonia Drive and there were kids playing around the area when the shots were fired. The shooting was also about half a kilometre away from Beazley Field, which was playing host to the Canadian senior men's baseball championships.

"Any time there's any weapon type of incidents, regardless of time of day, it's disturbing to police," Moser said. "Fortunately, to our knowledge, there were no injuries."

The shooting was the second in Dartmouth in less than a week. A van with a man sleeping inside was shot at on Lakefront Drive last Tuesday. There were no injuries in that incident either.

Suspects

- Police have a limited description of both potential suspects. They are described by police as black males, with one wearing a white zippered hoodie.

Hope for Wildlife. Open House



▶ Halifax's Amanda Gillam operates on a stuffed animal bear during the Hope for Wildlife Society's annual open house yesterday in Seaforth.

DARRELL OAKE/FOR METRO HALIFAX

Hands-on experience

Hope for Wildlife is a locally run wildlife rehabilitation and education facility staffed entirely by volunteers. The group specializes in the care, treatment and rehabilitation of injured or orphaned fur-bearing mammals, sea birds and song birds. More than 200 various species have been treated at the facility and then released.

Jail guard allegedly punched

There's been another alleged assault by an inmate on a guard at the Central Nova Scotia Correctional Facility in Burnside.

Charges are expected after an inmate allegedly punched a correctional officer in the face several times on Friday afternoon.

Halifax Regional Police say the guard was taken to hospital for minor injuries, treated and then released. The inmate stayed at the jail, police say.

This alleged assault is the latest in a string of incidents involving inmates and guards at the Burnside prison.

Other such incidents this month include a jail guard being stabbed twice in the abdomen with a pen and an inmate attempting to head-butt a correctional officer near a cell.

METRO HALIFAX

RYAN TAPLIN/METRO HALIFAX



▶ The Central N.S. Correctional Facility in Burnside.

Man charged in Dartmouth murder

Halifax Regional Police have charged a 50-year-old man with second-degree murder in connection with a killing in Dartmouth back in May.

Stephen William Jones was arrested without incident during a traffic stop Thursday in Dartmouth. He was charged the next morning with murder.

The body of Grant William Kidston, 47, was found in a Victoria Gardens apartment building on May 30.

Police have not said how Kidston died.

THE CANADIAN PRESS

Connection

- Police spokesman Const. Brian Palmeter told Metro on Thursday that Kidston and the man now identified as Jones were known to one another.

Woman killed in head-on collision

A 60-year-old woman is dead following a crash near Baddeck over the weekend.

She was a passenger in a car that collided head-on with another vehicle on the Trans-Canada Highway on Saturday.

The woman's husband, who was driving the car, was taken to hospital along with the driver of the second car.

RCMP say they do not believe alcohol was a factor in the accident.

THE CANADIAN PRESS

For more news, visit metronews.ca/local

Suspect arrested on child porn charges

Halifax RCMP say a man is facing child pornography charges after a search of a Cole Harbour home on Friday.

Officers went to the home on Grenadier Drive, where the suspect was arrested without incident.

Police seized computer-related equipment.

Police did not name the man, who's accused of accessing, possessing and distributing child pornography.

The man will appear in Dartmouth provincial court at a later date.

THE CANADIAN PRESS

More funding for medical school

A review of some Nova Scotia government funding for Dalhousie University has determined the medical school should get more money.

The Health Department said Friday it has agreed to come up with an additional $695,104 for medical seats.

The funding issue arose after an earlier cut of $2.5 million in the school's budget for 2010-11.

The province later announced Dalhousie would be given $1.4 million of that amount, with the remaining $1.1 million subject to a review. THE CANADIAN PRESS

CAROLYN KASTER/THE ASSOCIATED PRESS



▶ President Barack Obama gets some cash from a staffer to pay for lunch yesterday in New Orleans.

5 years after Katrina, people recall chaos

But region's recovery still not complete Many residents left out of grants to help people rebuild

Gulf Coast residents tried to put Hurricane Katrina behind them yesterday, marking its fifth anniversary by casting wreaths into the water to remember the hundreds killed.

But part of the catastrophe lives on, in abandoned homes still bearing spray-painted circles indicating they had been searched and whether bodies were found inside.

President Barack Obama joined those hailing the recovery made so far in New Orleans, which he said has become a "symbol of resilience and community."

New levees

- The Army Corps of Engineers is nearing completion on a levee system for New Orleans that the agency says should be able to withstand a Katrina-like storm once it is finished next summer. The Lower 9th Ward is now protected by a massive, dam-like structure.

In a neighbourhood that has seen little of that recovery, the Lower 9th Ward, it was the failures that seemed more apparent to residents. "It don't seem like much is getting done," said Charlene LaFrance, a teacher who watched commemoration events on Claiborne Avenue.

Obama, speaking at Xavier University, cited progress made in the recovery but added that there are still too many vacant lots, too many people unemployed and "too many New Orleanians who have not been able to come home." The recession and the Gulf oil spill have made it even tougher for the area to bounce back, he said.

THE ASSOCIATED PRESS

PAKISTAN FLOODING

Muslim countries give $1B

Muslim countries, organizations and individuals have pledged nearly $1 billion in cash and relief supplies to help Pakistan respond to the worst floods in the nation's history, the head of a group of Islamic states said.

The announcement came as floodwaters inundated a large town in Pakistan and authorities struggled to build new levees with clay and stone to prevent one of the area's biggest cities from suffering the same fate.

Foreign countries have pledged hundreds of millions of dollars to help Pakistan cope with the floods. But some officials had criticized the Muslim world for not contributing enough.

Ekmeleddin Ihsanoglu, head of the Organization of the Islamic Conference, likely sought to counter that criticism by announcing yesterday that Muslims have pledged nearly $1 billion.

THE ASSOCIATED PRESSS

Suspect's lawyer cries foul

A man arrested in an alleged homegrown terrorism plot will be held until at least tomorrow on unrelated assault charges, prompting his lawyer to cry foul yesterday.

Richard Morris, counsel for the 20-year-old, speculated that authorities are likely dragging things out so they can continue probing his client in relation to the terror investigation.

THE CANADIAN PRESS



Hopeful models. Get a lesson on Islam



▶ Some 200 women arrive at an event near the Libyan ambassador's residence in Rome yesterday, where Libyan leader Moammar Gadhafi will be staying.

ANGELO CARCONI/THE ASSOCIATED PRESS

Women flock to Libyan residence

Libyan leader Moammar Gadhafi gave a lesson on Islam and copies of the Qur'an to a few hundred Italian women in Rome. It was the second time Gadhafi, who fancies himself a self-styled feminist, had staged an event for Italian women, who were recruited by a modelling agency and paid an undisclosed sum to attend.

Liberal debate

Michael Ignatieff has spent his summer "vacation" on a bus, travelling almost 40,000 kilometres to some 130 events in 10 provinces and two territories, pumping 11,000 hands and kissing countless babies.

Now comes the hard part: Keeping the momentum rolling. And inevitably that means wrestling with the possibility of a fall election.

Ideally, Liberal strategists would prefer to wait until spring, giving the Harper government more time to accumulate baggage, wrestle with a weakening economy and produce a promised restraint budget packed with painful spending cuts.

Hovering at about 30 per cent in the polls, the Liberals have now narrowed the gap with the Tories to about three percentage points. That's a modest improvement over the 10-point gap that faced them last spring but still hardly an ideal springboard into an election.

Nevertheless, Liberals fear they could negate the fragile gains they've made over the summer if they wind up continually propping up the minority Tories through the fall.

"If they're prepared to work with other parties in the House, that's fine. If not, we'll have to take our responsibilities."
LIBERAL LEADER MICHAEL IGNATIEFF, WHEN ASKED ABOUT THE PROSPECT OF AN ELECTION

THE CANADIAN PRESS



Singer to help Haitians build recycled homes

JACQUES BOISSINOT/THE CANADIAN PRESS



▶ Quebec singer and comedian Luck Mervil

A Haitian-Canadian musician wants to help the earthquake-displaced people in his homeland by spearheading the building of a village.

But Luck Mervil's project wants to build homes that will withstand any natural disaster by using retired shipping containers as the main building blocks.

Mervil plans to use 900 retrofitted containers to construct a new village fit for 5,000, erected on a parcel of previously uninhabited land near Leogane, a coastal city west of Port-au-Prince.

Mervil, a Haitian-born, Quebec-raised singer, has taken leave from a successful musical career to concentrate efforts on Haiti.

Mervil is behind a Montreal-based organization called Vilaj Vilaj, which aims to build sustainable, long-term housing in Haiti and potentially elsewhere.

"We came up with a solution where everything (we need) was already on the ground and part of the solution is that people are going to build their own village," Mervil said in a telephone interview.

THE CANADIAN PRESS

It takes a village

Villagers would build sustainable housing from retrofitted containers.

- **Smart design** The houses are cost-effective, weatherproof and convertible into larger structures.
- **Immediate need** Eight months after the earthquake, many Haitians are still living in tent cities.
- **Long-term plan** More than 20,000 NGOs are on the ground, but Mervil says none are thinking long-term and there's little coordination among them.
- **Low-cost prototype** A prototype home was built in Canada in about 10 days for $8,000 to $10,000, but costs will be lower in Haiti.
- **Forward-looking** The outpost will have space for companies to set up shop.

Girl killed in skinhead attack

Russian news agencies say scores of skinheads have attacked about 3,000 people at a rock concert in central Russia, beating them with clubs.

TV news channel Rossiya-24 cited witnesses as saying a 14-year-old girl was killed and possibly dozens of people wounded yesterday evening in Miass city, 1,400 kilometres east of Moscow.

The TV reports quoted locals as saying police fled the scene when about 100 bare-chested skinheads set upon the crowd.

THE ASSOCIATED PRESS

Man tries to change $1M bills

Can you break a $1-million bill? Not a chance. But the story is rich in audacity.

A man from the Ivory Coast is in police custody in Abu Dhabi after allegedly persuading a woman to try to exchange two phoney $1-million bills at the UAE's Central Bank.

Police say the suspect promised the woman a 30 per cent cut after the bills were traded — presumably for U.S. bills or U.A.E. dirham. The suspect was identified in press reports yesterday only by the initials A.B.

THE ASSOCIATED PRESS

Oxford sees dictionary demise

It's been in print for over a century, but in future the Oxford English Dictionary — the authoritative guide to the English language — may be available only online. Oxford University Press said yesterday that burgeoning demand for the dictionary's online version has far outpaced demand for the printed versions.

By the time the lexicographers finish revising and updating the latest edition, publishers are doubtful there will still be a market for the printed form. THE ASSOCIATED PRESS

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Employment, manufacturing data to shed light

Two U.S. reports out this week will act as indicators of economic recovery Likely to set tone for September

Investors will be taking in major economic data this week that will give them a better idea of the pace of the American economic recovery.

For the coming week, investors are looking ahead to two of the most important reports that come out during any month — the U.S. non-farm payrolls report and the Institute for Supply Management's index on the U.S. manufacturing sector.

There have been fears that the ISM index could fall below 50, signalling a contracting manufacturing sector, after the Philadelphia Fed survey earlier this month showed a sharp drop.

105,000
Economists expect the economy ditched about 105,000 jobs last month.

But it's the non-farm payrolls report for August which is released on Friday that is most widely anticipated since "the employment number is the most timely comprehensive measure of the overall U.S. economy," said John Johnston, chief strategist of the Harbour Group at RBC Dominion Securities.

"And the reality is until we get some sustained decent job creation, we're not out of the woods. When you're creating 100,000 or less private sector jobs every month, you are dealing with an economy that isn't fully in a self-sustaining recovery yet."

Economists expect the economy ditched about 105,000 jobs last month, reflecting a large decline in temporary census jobs.

n Canada, jobs data for August isn't released until Sept. 10. THE CANADIAN PRESS

Cast. Away



▶ A Blockbuster customer looks at movies for sale at a Blockbuster store in Santa Clara, Calif.

PAUL SAKUMA/THE ASSOCIATED PRESS

Is Blockbuster busted?

Blockbuster is said to be preparing to file for bankruptcy protection next month, according to published reports. Blockbuster's movie rental business has been hit by the rise of online competitors such as Netflix.

Ford recalls Windstars over axel corrosion

Ford is recalling 575,000 older model Windstar vans in the United States and Canada over concerns that the rear axles can potentially break.

The recall covers vehicles in the model years 1998 to 2003 sold or registered in states where the heavy use of road salt can cause more corrosion.

Ford said the recall affects about 112,000 vehicles in Canada.

THE ASSOCIATED PRESS

Investigation

The National Highway Traffic Safety Administration received 234 complaints.

▶ One driver reported the axle snapped in half after hitting a pothole, causing the tires to blow and the vehicle to strike a guard rail.



Market moment

PRICES AS OF 5 P.M. FRIDAY

DOLLAR	Natural gas 1,000 cu ft	OIL	TSX
	– 16.6¢		
	$3.651		
	Gold contracts		
+ 0.39¢	+ 20¢	US $1.81	+ 226.54
US 95.02¢	$1,237.90	US $75.17	11,879.72

Service Canada to cut 600 jobs

Hundreds of government workers who handle employment insurance claims are about to join the ranks of the unemployed, The Canadian Press has learned.

In a bid to balance its budget, Service Canada is cutting 600 employees across the country on top of another 600 who were let go in May.

The union which represents the employees affected by the move was formally notified Friday afternoon and was warned more cuts may come in January.

Many of those who will lose their jobs help people with everything from passport applications and pension problems to processing employment insurance claims.

Letters will be going out next week to employees affected by the move. It's expected the cuts will come from the ranks of term employees hired on contracts.

Service Canada said in a statement the job cuts are simply following the ebb and flow of the economy, as planned.

"When these workers were hired both the temporary workers and the unions were aware that these jobs were temporary positions. When the economy began to recover and the volume of EI claims lessened, these temporary positions were no longer required."

A spokesman for the human resources minister suggested the job cuts are actually a positive economic signal.

THE CANADIAN PRESS

"The people who are going to suffer are the people who receive these services."
STEVE MCCUAIG, NATIONAL EXECUTIVE VICE-PRESIDENT OF THE CANADA EMPLOYMENT AND IMMIGRATION UNION

CHILDREN DESERVE BETTER THAN THIS

Urban Compass

STEPHEN KIMBER



I've been writing about child protection issues since 2004, when I got interested in the story of a Halifax couple embroiled in a highly publicized, 67-hour, shots-fired standoff with police.

The issue: Children's Aid had seized their five-month-old daughter, not because of anything the couple had done to the child — in fact, evidence indicated they were loving, capable parents — but because they had each been accused of abducting children during acrimonious custody battles in previous relationships.

Their story didn't end well. The parents ended up in jail. Their daughter disappeared into the often self-serving anonymity of the province's foster care system.

Then there was the story of the 16-year-old girl whose mental health issues were never addressed in foster or group homes. She ended up in court. The frustrated judge ordered the then-minister of community services — the girl's legal guardian — to explain the mess. The minister never testified. Instead, the case was shuffled to the sidelines.

"Whatever it does with the boy, the province should do something else; call a public inquiry into how we deal with troubled children and families. Something is clearly wrong."

I caught up with the girl — now 18 — last year. She told me she didn't get any more help after her court case; instead, as soon as she turned 18, she was spit out into the adult welfare system. Good riddance.

Through her, I met a young man who had been shipped off at the age of 12 — against his parents' wishes — to an Ontario residential treatment centre called Bayfield, where he spent five years. Bayfield, he says, didn't help. Instead, they prescribed drugs: He was on 13 medications at one point. Like the girl, Bayfield and child welfare washed their hands of him as soon as they could.

The last I heard, he was living on the streets.

Which brings us to the current case: The 15-year-old Cole Harbour boy who was also sent to Bayfield. He didn't do well, either. Bayfield has now dumped him, but not before squeezing his grandparents/guardians out of his life — leaving the province, which claims it doesn't have the facilities to treat him, to decide what to do next with him.

Whatever it does with the boy, the province should do something else; call a public inquiry into how we deal with troubled children and families. Something is clearly wrong.

Cartoon

MICHAEL DE ADDER



Rules apply to everyone

Letters & Tweets

We asked: What's your biggest pet peeve?

DARTMOUTH. My pet peeve is those people who park in no parking zones if they're "just going to be a minute." Most of us are in that situation and choose to obey the law. What makes them so special? **PAM GIFFIN**

TORONTO. My biggest pet peeve is when people have something stuck in their teeth and they position their tongue behind the teeth and suck for dear life repeatedly — with no success. That sound drives me nuts! Why do they keep sucking? Get a toothpick or some dental floss please. **NICOLE MITCHELL**

TORONTO. My most hated pet peeve is the price fixing the government has been doing on booze and beer. **HENRY KAHRS**

TORONTO. Watching the downtown CEO's getting huge wages while the minions who work for them get next to nothing and put up with all the crap.

Watching celebrities use their income for drugs and booze while other people in the world are starving and living in filth. Put that addiction money to good use. **LINDA MAKARCHUK**

Sign, sign, everywhere a sign

CONTRIBUTED



What's a sure sign summer is ending?

Email
halifaxletters@metronews.ca
Twitter
@metrohalifax

Metro has the right to edit letters and submissions.

Metro Minute at urban folk festival

If you find yourself in a HUFF this week, don't worry — it's the first ever Halifax Urban Folk Festival.

Organizer Mike Campbell said he loves singer/songwriters, but doesn't love travelling to the boonies to see them. HUFF will bring the likes of Willie Nile, Michael Weston King and Ron Hawkins to Campbell's downtown Halifax establishment, the Carleton Music Bar and Grill. The festival started last night and goes until Sunday.

Campbell said you might not have heard of all of the performers, but you will not soon forget them.

Check out thecarleton.ca for complete event details.

METRO HALIFAX

CONTRIBUTED



▶ Willie Nile will play at the Halifax Urban Folk Festival.

metro

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2 scene

News in brief



1 Toy Story 3 passed $1 billion in worldwide ticket sales Friday.

2 Whoopi Goldberg's mother had a stroke on Friday.

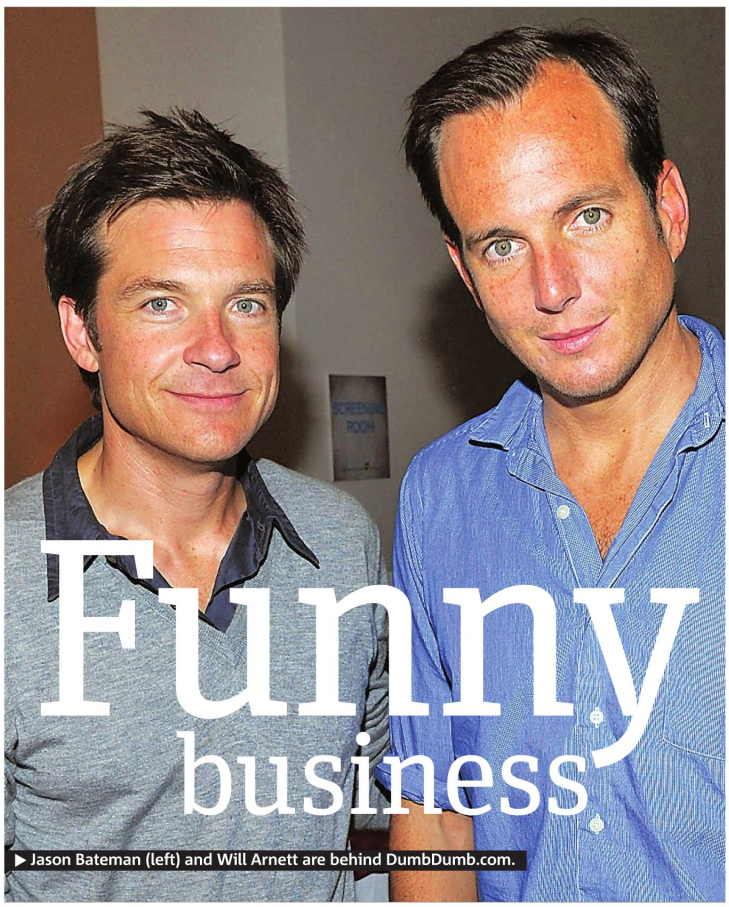
3 Taylor Swift met George H.W. Bush in Maine after he watched her show. METRO

Want to know all the gossip and winners from last night's Emmy Awards? Scan this code

Once considered 'viral' entertainment, online comedy is doing robust business with branded entertainment How the genre is making money Why big names are getting involved

HEIDI PATALANO
SCENE@METRONEWS.CA

Funny business



▶ Jason Bateman (left) and Will Arnett are behind DumbDumb.com.

GETTY IMAGES

Prince claimed last month that the Internet is dead, but the 52-year-old singer may not be as tapped into the signs of the times as he once was. As more consumers head online to get their entertainment, so does the advertising money — and as we all know, money is power.

The recent launch of DumbDumb.com — a site developed by funnymen Will Arnett and Jason Bateman — seems to underscore a future of overtly-branded online entertainment, taking the place of traditional advertising. DumbDumb is a self-described comedic content, marketing and advertising company for which Arnett and Bateman develop skits that highlight brands like Orbit gum in key plot points.

"Will and I and our peers in the comedy world really like doing these things online, and if you can bring advertising into it, then you monetize that process and then you become a relevant player in the advertising world," Bateman explained in an interview with PaidContent.org. "The advertising world is looking for that nowadays since not a lot of people are watching commercials on TV anymore."

DumbDumb seems to be taking the next logical step beyond successful online comedy sites like FunnyOrDie.com and MyDamnChannel.com, which feature famous comedians and direct contact with an audience who provides valuable page views.

Experts speak



▶ Jack Black portrays Jesus in a web video called Prop 8: The Musical

Where the advertising money goes:

▶ **"It's almost like** a brand as a producer rather than a brand as an advertiser or a sponsor," explains Doug Akin, Chief Engagement Officer at Mr. Youth, a strategic digital marketing firm. "Brands used to go to the agency and agencies created the content and distributed it to the media channels. Now, FunnyorDie.com and YouTube, they're saying, we can create the content."

A wet hot comedic summer

Rob Barnett, founder and CEO of MyDamnChannel, explains how their site keeps the financial gears greased.

"We have three different revenue streams; the first is advertising, which is split into two camps — display advertising and branded entertainment. The second category is the licensing of the last three years of our content to every digital platform that will pay us," he says. "The third revenue stream will kick in in the fourth quarter of this year: paid programming."

The format of the three to five minute sketch has been a success for MyDamn Channel — notably David Wain's Wainy Days series and You Suck At Photoshop. But the sketch is the least revolutionary element to online comedy.

Just ask a veteran, who was doing it before the Internet even existed, actor and comedian Michael Showalter. Showalter has recently launched a comedy series called The Making Of … on Babelgum.com.

"We don't need a network to have people see these things as long as they're cheap to do and fun."
MICHAEL SHOWALTER

"We were just making the videos for ourselves and showing them live to an audience," he says of his early sketches. "Then somewhere along the way, they kind of got picked up on the Internet, but we weren't at any point making them for the Internet." METRO

Emmys go Bad

Breaking Bad pair get best actor and supporting nods

Bryan Cranston's portrayal of a meth dealer in Breaking Bad and Kyra Sedgwick's role as a brassy deputy police chief in The Closer earned the pair top drama series acting Emmy Awards last night.

Cranston's honour was his third trophy for playing a high school math teacher gone wrong, while his co-star, Aaron Paul, earned his first award as best supporting actor for playing his partner-in-crime.

"During the time it took me to walk up here, I venture there were 200 text messages to the other nominees saying, 'You were robbed.' I cannot argue with that," Cranston said.

"Oh, this is the most ridiculous thing that has ever, ever happened in the history of this lovely awards show. I'm not funny!"
EDIE FALCO

Archie Panjabi of The Good Wife was honoured as best supporting actress in a drama for her part as a law-firm's in-house private investigator, as Emmy voters spread the riches widely among veterans and fresh faces.

Edie Falco of Nurse Jackie and Jim Parsons of The Big Bang Theory were honoured for their comedy series lead roles.

Eric Stonestreet of Modern Family and Jane Lynch of Glee were honoured for their comedy-series supporting roles.

Mad Men won its third straight best drama series award. THE ASSOCIATED PRESS

JASON MERRITT/GETTY IMAGES



▶ Breaking Bad co-stars Aaron Paul, left, and Bryan Cranston pose with their best supporting actor and best actor awards last night at the Emmy Awards in Los Angeles.

Family Guy — guts and glory

'Censored' episode coming to DVD Those who should maybe choose to pass include the uninitiated, faint-of heart, or anti-abortion crowd

Family Guy forbidden fruit will soon be available for plucking — at least, for fans prepared to pay $15 for a peek.

Partial Terms of Endearment, a never-seen episode of the racy animated series, will be available for sale on DVD on Sept. 28 from Twentieth Century Fox Home Entertainment — more than a year after the Fox network deemed it outrageous even by Family Guy standards and pulled it from last season's slate of episodes.

Since then, the episode, which will not be downloadable, has gained a sort of "banned-in-Boston" notoriety. Further upping the ante is its subject matter. Bumbling, moronic Peter Griffin and his patient but libertine wife, Lois, throw themselves into the abortion debate.



▶ Peter and Lois Griffin: Blessed with another child?

Most of the episode dwells on Lois (voiced by Alex Borstein) agreeing to become a surrogate mother for a friend who can't have a child. But after her friend and her husband are killed in a car crash, the Griffins are left with the difficult decision of whether to proceed with the pregnancy or not.

It's not as if the episode trivializes the debate. Oh, it's a big decision, Peter readily acknowledges. "But life is FULL of big decisions — like deciding whether or not to have Indian food."

To see the episode in all its cartoon glory is to conclude three things:

It's wickedly funny, no matter how offensive. It was never (at least, not in this lifetime) ever going to make it to the air of any commercial TV broadcaster. (Hmmmm. Was shooting it, then "censoring" it always a marketing ploy to super-charge DVD sales?)

And, finally, it's recommended only for the Family Guy faithful.

THE ASSOCIATED PRESS

TV Picks

Canadians star in lavish flick

MINISERIES. The Pillars of the Earth concludes with a two-hour finale as Philip, Waleran and Alfred plot to get rid of Jack. The lavish eight-hour miniseries, which cost $50 million to make, was executive produced by Tom and Ridley Scott, directed by Sergio Mimica-Gezzan, and stars Canadians Donald Sutherland, Gordon Pinsent and Alison Pill, as well as Ian McShane and Rufus Sewell. (The Movie Network)

THE CANADIAN PRESS

Bourne thriller on two nights

MOVIE. If you've never seen any of Matt Damon's Bourne Identity spy thrillers, this week is your chance to catch the first two in the series. The first film, based on the Robert Ludlum novel, stars Damon as Bourne, a man who awakens with amnesia and soon finds he's being hunted. (CHCH) The next film, Bourne Supremacy, airs Saturday. (Peachtree TV)

THE CANADIAN PRESS



ROGERS, MAPLE PICTURES AND METRO WANT TO SEND YOU ON A KILLER VACATION TO FRANCE!



Contest Closes September 26th, 2010. Open to residents of Halifax, Ottawa, Toronto, Calgary, Edmonton and Vancouver areas who are over age of majority. To enter: log in to your account at www.clubmetro.com. Prizes to win: 1 Grand Prize consisting of: round trip economy airfare for 2 to the French Riviera and moderate hotel accommodation in a double occupancy room. Approximately retail value $5,000. Or, 1 Secondary Prize consisting of 1 copy of The Killers on Blu-ray with an approximate retail value of $39.95. One entry/person. Odds of winning depend on number of eligible entries received. Mathematical skill-testing question to be correctly answered to win. No Purchase Necessary. Entry form and Full Rules at www.clubmetro.com.

What happens in Vegas? Well...

Police in Vegas stopped car over smell of pot Photographed, fingerprinted, then released

Paris Hilton's latest run-in with the law began when a motorcycle officer got a whiff of suspicious smoke emanating from a Cadillac on the Las Vegas Strip.

Suspecting the odour was marijuana, the officer stopped the car at 11:22 p.m. Friday and during a check, police say a bag of cocaine fell out of the 29-year-old socialite's purse.

The officer "followed the vapour trail and the odour of marijuana to the Escalade," police Sgt. John Sheahan said.

It's the second time this year that Hilton has been arrested on drug possession allegations, although authorities in South Africa dropped marijuana charges earlier this summer. In 2007, Hilton pleaded no contest to alcohol-related reckless driving and was sentenced to 45 days in jail.

This time, the hotel heiress was with her boyfriend, Las Vegas nightclub mogul Cy Waits, who manages a club inside the Wynn Las Vegas and was driving the black SUV.

Hilton was arrested on suspicion of felony cocaine possession. Waits, 34, was arrested on suspicion of misdemeanour, driving under the influence of alcohol or drugs.

Sheahan said Hilton received no special treatment.

THE ASSOCIATED PRESS

LAS VEGAS METROPOLITAN POLICE DEPARTMENT



▶ This photo of Paris Hilton was released Saturday by the Las Vegas police department.

Talking points

Drugs and rock 'n' roll

INSPIRING. After admitting to Vanity Fair that she used cocaine occasionally, Lady Gaga is speaking out again to defend her past drug use. "I really figured out the art I wanted to make and was inspired," she tells Q Magazine. "Some people find inspiration in dark places. I guess I'm one of them. What always made me different is that if I was doing drugs I was also making music. I wasn't just doing drugs." METRO

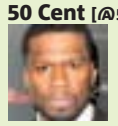


Celebrity tweets

Lindsay Lohan [@lindsaylohan] Clearly.. Paparazzi shouldn't be allowed to take pictures or video while someone's driving or at a stop light. 4every1's sake



50 Cent [@50cent] I want everybody to know from the bottom of my heart I do not appreciate yal calling me crazy I'm special



Nicky Hilton [@Nicky Hilton] Apparently someone set up a fake facebook pretending to be my mom. So odd. I don't think she even knows what FB is.



Kanye West [@kanye west] Yo why people gotta make they internet passwords so damn complicated???









GETTY IMAGES



▶ Young celebrities like Justin Bieber can inspire your tweens through their philanthropy.

Celebs inspire philanthropy

It may be hard to get your children caring about the things that matter in life, but exposing them to philanthropic celebs might just do the trick

Celebrities make headlines daily for their philanthropic work urging others to get involved and do their part. The tween generation is a segment that is easily inspired by famous people. Tween role models such as Justin Bieber and Miley Cyrus are no exception when it comes to helping their communities and giving back. Although busy with their careers, these young stars still make time to volunteer and support charities.

Tweens — children aged 9-12 — are often unaware of the opportunities available to them and how easy it is to volunteer and get involved in charitable work. Parents can help their kids get involved by finding them initiatives that they can participate in. A good start for tweens could be volunteering at a local community centre or food bank, taking part in a park clean up or playing with pets at a local animal shelter.

Other ideas include:

- Helping to cook or serve a meal at a homeless shelter;
- Adopting a senior citizen "grandfriend" and writing him or her letters and visiting;
- Holding a door open for someone;
- Recycling;
- Baking cookies and bringing them to a local firehall or police station.

Volunteering is a great way for kids to learn that helping others can make you feel like a star.

NEWS CANADA

Humanity

Volunteering Another way is to enter a contest that helps make a difference. For example, from Oct. 4 to Nov. 12, Genworth Financial Canada and Habitat for Humanity are offering students in Grade 4, 5 and 6 the opportunity to share their thoughts about "what they love most about their home."

By entering the Meaning of Home Contest, students have the chance to help funds go towards the building of a home for someone deserving in their community. They will also enjoy 'celebrity status' by hosting a pizza party for their entire school.

Encourage your kids to enter the contest by logging on to meaningofhome.ca and having them write about what they love most about their home.

NEWS CANADA



▶ Fettuccine with parmesan, chicken and asparagus.

Fettuccine with parmesan, chicken and asparagus

Preparation:

1. Bring a large saucepan of salted water to a boil. Add asparagus and blanch for 2 minutes, or until bright green and just barely tender. Use a slotted spoon and remove to a plate. Return water to a boil.
2. Add pasta to water and cook according to package directions. Drain and set aside.
3. Meanwhile, in a medium saucepan over medium-low, combine cooked chicken, broth and red pepper flakes. Heat until warmed through.
4. In a large bowl, combine asparagus, pasta and chicken with broth. Add butter and Parmesan, then toss well until melted and creamy. Season with salt and pepper.

THE ASSOCIATED PRESS

Ingredients :

- 500 g (1 lb) asparagus, trimmed, cut into 2.5-cm (1-inch) pieces
- 1 pkg (340 g/12 oz) fresh fettuccine
- 750 ml (3 cups) shredded cooked chicken
- 125 ml (1/2 cup) chicken broth
- Pinch red pepper flakes
- 250 ml (1 cup) grated Parmesan
- 30 ml (2 tbsp) butter, cut into small pieces
- Salt and ground black pepper, to taste

3 life

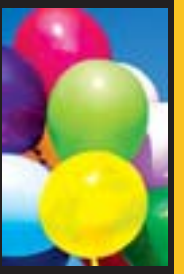
Party time!

Top party planning tips for parents

From treasure hunts to pass the present, classic birthday party games have never gone out of style, even if they are sometimes forgotten. Celebrating its 60th birthday, Minute Maid shares its tips on how keeping it simple is the life of the party:

- Keep it fun: There's a reason we played pin the tail on the donkey as kids (and so did our parents and grandparents) — it's entertaining.
- Make it yummy: Before they load up on cake, have healthy snacks and drinks available like a simple pizza with some veggies and 100% juice, will keep kids full and happy.
- Keep it simple: It's a special day that comes only once a year, but it doesn't have to be an expensive one. Work with your birthday boy or girl to get creative.

NEWS CANADA



Survey says, many Canadians preferred summer staycation. Scan code for news

Faking your eco

Pretending to be eco-friendly is a useful marketing tool Friends of the Earth debunk irrelevant & unsubstantiated green claims by companies


Portraying your business as eco-friendly is very lucrative and something many companies do with no grounds.

Paul de Clerk, co-ordinator of the Corporate Campaign at Friends of the Earth International, describes greenwashing as "the practice of companies disingenuously spinning their products and policies as environmentally friendly."

Companies launch cleverly angled advertising campaigns convincing consumers with claims that are at best vague, unsubstantiated, and irrelevant (eg 'CFC free' even though these are illegal). At worst the claims are completely untrue or plain bizarre.

De Clerk highlighted what he believes to be the two most outrageous greenwashing claims to have been splashed across advertising billboards worldwide: "A few years ago, Shell had an ad showing an oil refinery chimney with flowers coming out instead of smoke…hardly possible.



"The companies suffer no direct impact as by the time the advert is banned, the campaign is most likely to be over." PAUL DE CLERK

"The second example, against which Friends of the Earth filed a successful complaint, involved the Malaysian Palm Oil Council. The ad, which ran in The Economist magazine, falsely claimed palm oil resources were sustainable when in reality the palm oil trade had caused deforestation and conflict."

However, about a year after the complaint, the Malaysian Palm Oil Council launched another advertising campaign, this time claiming that palm oil was the "green solution."

De Clerk says a big problem faced by environmentalists is that even when bodies like the ASA (Advertising Standards Authority) in the UK or Friends of the Earth file complaints, companies are not fined, and are free to repeat similar campaigns. He adds: "Filing a procedure for a greenwashing claim can take months, by which time the advert has had the desired impact on consumers."

Green issues matter to big business and even coal companies are claiming to be environmentally friendly. Energy Company E.ON, based in Germany, has plans to build coal-powered plants, yet in their advertising campaigns, they focus on their renewable power sourcing schemes such as windmills.

Although these represent a small percentage of the product portfolio (coal, gas and nuclear energy make up the rest) they are the ones the public are usually exposed to.

The facts speak for themselves — energy website electricityinfo.org states that between the 01 April 2008 to 31 March 2009 E.ON's portfolio was: coal 43.4 per cent, natural gas 45.2 per cent, nuclear 6.2 per cent and renewables: a tiny 0.3 per cent.

METRO WORLD NEWS

60 seconds

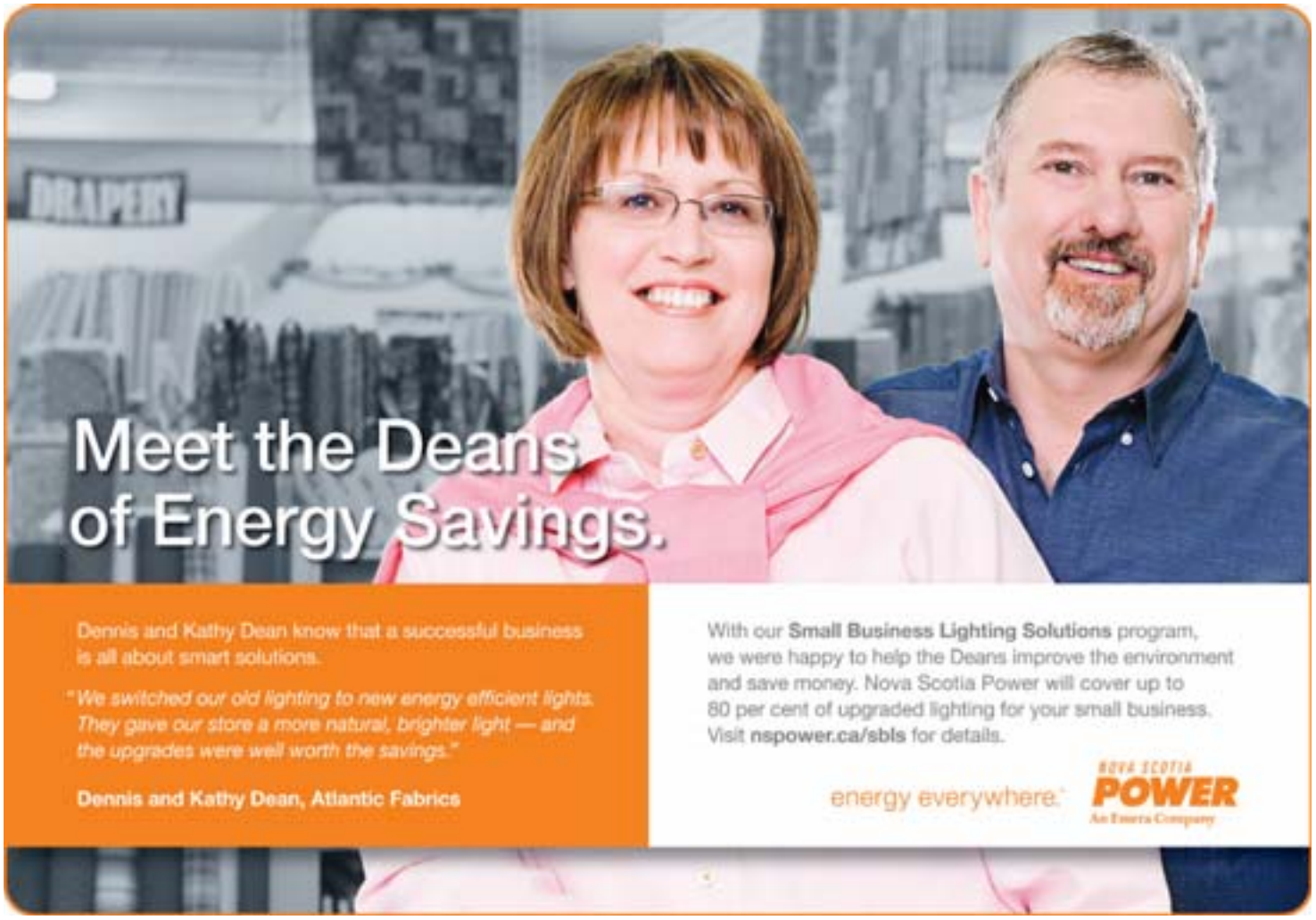


'Green Detetctive' Kevin Tuerff, president of Enviro-Media Social Marketing.

What has been the most outrageous cases of greenwashing you have seen?
The most ridiculous ones span from a TV ad that uses sexy models down in the coal mine to promote the myth that coal is a clean fuel, to a car company that changed its logo to green and promoted a 50 per cent increase in fuel efficiency in its new model truck. The problem that vehicle was the baseline for the statistic was only 10 miles per gallon (US).

Do they get away with it?
Standards for green marketing vary by country.

METRO WORLD NEWS



DIY GLASS CLEANERS



LINDSAY COULTER

SEND YOUR QUESTIONS TO QUEENOFGREEN@METRONEWS.CA. FOR MORE GREAT TIPS, VISIT THE DAVID SUZUKI FOUNDATION AT DAVIDSUZUKI.ORG

QUESTION:
I tried switching to a safer, non-toxic glass cleaner but ended up with streaks and smudges. What's the deal?

Britt from Toronto

If you've been using conventional glass cleaners, you should take one small step before making the full leap to safer products. First, you need to clean up the toxic gunk traditional brands leave behind.

Grab a spray bottle and mix a five per cent solution of hydrogen peroxide to water. Spray onto the glass and mirrors in your home, and voila! This mixture will cut through the waxy film. Now you can start using safer products, especially products without ammonia (the vapours can irritate eyes and lungs).

Before you start shopping for an alternative store-bought brand, try this easy glass-cleaner recipe: one-part water to one-part white vinegar. For the more refined, a can of club soda added to a spray bottle will do. These cheap green cleaning solutions can be wiped off with yesterday's newspaper. You can even use this column once you're done with it!



▶ Clean up using safer, greener glass solutions.

Green ideas

WHAT TO LOOK FOR ON A LABEL



▶ There's a lot to look for when you're shopping.

1 **Eco labels.** State the environmental impacts of a product throughout its average lifecycle — from production to use and disposal.

2 **Energy labels.** Rating system for energy efficient products that cause minimum impact on the environment. Household appliances such as fridges, freezers, washing machines, tumble driers, dishwashers, ovens, light bulbs and air conditioners. Products are generally given a rating between A and G — A being the most efficient.

3 **Green labels and claims.** These are designed to help consumers choose products that cause the least harm to the environment. Unfortunately, these labels and claims tend to be unclear and vague.

4 **Organic labels.** The meaning of the word 'organic' is one that has been defined by law. Organic farming for example carries strict guidelines on the artificial chemical fertilizers and pesticides used in the process. Organic standards don't just apply to food, but textiles, cosmetics and wood products as well.

5 **The wider world.** These schemes aim to provide sustainable livelihoods as well as protect the ecosystem and biodiversity of the country they originate from.

ROMINA MCGUINNESS/ METRO WORLD NEWS



Old magazines, junk get crafted into bowls, beads

Turn your pages into pretty things ◐ Non-profit groups and crafters in developing nations use paper-rolling as a means to learn business and entrepreneurial skills ◐ The practice is catching on in North Amercia too

THE ASSOCIATED PRESS



▶ A rolled-magazine basket project from The Big-Ass Book of Crafts by Mark Montano, a designer for TLC's While You Were Out.

When you're done with that magazine, don't toss it.

Clever crafters today are turning pages into pretty: beads, bowls, baskets, photo frames, mirrors and more. It's all made by rolling strips of shiny magazine paper, junk mail and other paper trash.

Some of the paper beads you can buy in craft and jewelry stores are made by women in developing countries.

A non-profit group called BeadforLife, in Boulder, Colo., for instance, trains Ugandan women in paper bead-making, then buys their finished jewelry for sale in the United States. Besides beading, the Ugandans learn business and entrepreneurial skills. They open bank accounts. And 18 months after joining BeadforLife's program, each graduate is expected to launch her own small business in her community.

Most succeed, says Torkin Wakefield, co-founder and co-director of BeadforLife. The non-profit has worked with more than 700 women since its 2004 inception, and paid nearly US$1 million to its jewelry makers last year.

"The problem with being really poor is you can't save or get ahead," says Wakefield. "The bead rolling gives them a steady income for all 18 months (of the program), so they don't have to worry."

Paper-rolling is also catching on among crafters in this part of the world. Rebecca Douglas, 23, of Lansing, Mich., learned how to roll paper beads as a child living in Namibia, and returned to the skill years later out of financial necessity.

Paper beads can be made out of nearly any paper trash; Douglas prefers to use catalogues and other unsolicited mail.

"It's my quiet protest against junk mail," she says.

Douglas also fashions rolled paper into larger objects: a waste basket, a mirror. She snips off spirals from her paper rods to create delicate necklaces, which she sells from her Etsy shop, Reloved Designs. All of her creations — and instructions for many of them — can be seen on her blog, RelovedDesigns.com. Some were adapted from The Big-Ass Book of Crafts (Simon Spotlight Entertainment, 2008) by Mark Montano, a designer for TLC's While You Were Out.

"I've kept my hands busy for so long now they can't handle not doing anything," says Douglas.

Another paper-beading fanatic is Janice Bautista, 52, who owns Aubrey's Beads shop in Glendora, Calif., and sells beads and jewelry online. She calls herself "the Paper Bead Princess" in the profile at her Etsy store, Janicemae, and posts a new use for paper beads daily on her blog, Paper Beads.org.

Bautista is crazy for the colours and shapes of paper beads, but it's the element of surprise that really grabs her.

"When you're rolling it, you'll slowly see the beads come to life," Bautista says.

Bautista has a sister in the Philippines, an avowed non-crafter who caught the paper-beading bug, then shared it with others. Now the sisters employ about 50 bead-rolling women in Quezon City, and Bautista receives about 200 36-bead strands a month to sell at her shops.

"It's driven by the idea of helping the women have jobs," Bautista says.

THE ASSOCIATED PRESS

Online

- http://paperbeads.org
- abreysbeads.com
- beadforlife.org
- etsy.com/shop/janicemae
- etsy.com/shop/relovedde-signs
- reloveddesigns.com

MITSUBISHI MOTORS
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MiEV
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Over 3100 km driven so far. Zero emissions released.
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THE ASSOCIATED PRESS



▶This undated photo provided by Rebecca Douglas, of Lansing, Mich., shows a necklace she made with beads made from catalog pages.

Get rolling with junk mail

To get rolling, a few supplies help: paper, a rolling tool, glue or a glue stick, scissors and a water-based sealant, such as Polycrylic by Minwax.

Both Bautista and Douglas recommend recycling waste paper, and Bautista suggests experimenting with nontraditional paper, such as cat litter bags, which are sturdy. Rolling tools can be purchased at craft stores, but Bautista and Douglas recommend working with items in the home: a coffee stirrer, a toothpick, a pencil, even your finger. The larger the rolling tool, the larger the bead hole will be.

Bautista mostly relies on her tapestry needle, while Douglas uses her grandmother's metal, narrow-sized knitting needle, which she also uses to roll the rods for her spiral jewelry.

Many online sites, such as those listed below, offer paper-bead-rolling instructions, but it comes down to simply cutting a long strip of paper — preferably wider at one end; rolling it around the rolling tool (from wider to narrower end); gluing it; allowing the glue to dry, and sealing the bead.

Bautista says it's just about the easiest craft to teach.

Douglas suggests starting by hoarding junk mail.

"Start getting excited when you get catalogues in the mail for stuff you don't want," she says.

THE ASSOCIATED PRESS



Why being shy just won't fly

For people with social anxiety, work can be an isolating place

DREW HINSHAW
LIFE@METRONEWS.CA

The grim news, as handed down from the human genome project: Shyness may very well be genetic, an inescapable condition passed out at birth to thwart, among other pursuits, your career.

For the hopelessly shy, the contemporary workplace can be a dreadful and alienating environment — full of perceived slights and projected criticism.

"You live in a private world when you're shy, a world that is full of projections about what everybody else thinks," says Steve Flowers, author of The Mindful Path Through Shyness. "It isolates you from other people and leads you to be self-critical and harbor self-doubts. You begin to suspect that you're not as good as others."

Properly played, however, a touch of timidity can be a workplace asset. Super self-conscious workers are often more attentive to others, needs and more understanding of their faults.

"Social anxiety makes you feel a little sense of compassion for what others might be going through," Flowers says.

"If you can find a way to work that worst of all critics, the one inside of you, you'll find you're a lot more capable of working with those critics that are outside of you." STEVE FLOWERS

Moreover, he adds, it's a condition that can be addressed through non-pharmaceutical means far cheaper than the selective serotonin re-uptake inhibitors peddled on antidepressant ads.


▶ A touch of timidity can be an asset in the workplace.

The psychotherapist recommends that workers with social anxiety take time out before important meetings or high-pressure situations to simply be.

"Spend the first 10 or 15 minutes before your big business meeting doing your best just to be in the moment," Flowers says. "Listen to the sounds of the office. Shift away from this whole notion of trying to impress people, which is a mental state, to a physical world of sensation."

Nothing to brag about

Put your best foot forward on the first day, but don't flaunt your skills

DREW HINSHAW
LIFE@METRONEWS.CA

You may want to flaunt your exquisite work ethic, but know what's expected. "Have a specific meeting with your direct boss," Pollak says. "Ask, 'What will be a home run for the first 60 or 90 days?'"

The thrill of a new job — ah, the crisp collared shirts and even crisper employment forms to autograph — can come with a newfound burst of career adrenaline: This is your new world to conquer, a chance to work harder than ever, for sure. But be careful — career counselors warn that the urge to make a banging first impression can be its own trap. "You don't have to go in there proving yourself," says Barbara Frankel, a leadership coach with Career Counselors Consortium. "Just listen and learn."

It's a conundrum: You're hired for skills and knowledge you've picked up elsewhere — all well and good. But resist contrasting your old workplace to the new. "Wait to be asked," Frankel suggests. And while you may have fresh observations to offer, hold back. "Write them down in a journal, but don't do anything with them," Frankel says. "It will be interesting six months from now."

Meanwhile, get comfortable. "Read the company's website. Start subscribing to industry newsletters," says careers blogger Lindsey Pollak. "Walk around the building. Find the bathroom. You'll want to feel like you belong."

Turn on the charm: "Be appreciative to everyone around you," Frankel adds. "Learn names quickly. Smile and greet people each day. "Eventually, a buzz starts happening about who you are." Happy hour can enhance that buzz. "After-work get-togethers are so important to developing relationships," Frankel says.


▶ A little humility goes a long way.

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JON TATTRIE/FOR METRO HALIFAX



▶ A planned podcast would let walkers learn more about places like the Charles Street mosque.

West end story: The podcast

JON TATTRIE
FOR METRO HALIFAX

Everyone has a clear idea of Halifax's south end, north end and downtown, but things get vague when thoughts turn to the west end. A new social media project aims to change that.

Starting this fall, Coun. Jennifer Watts will work with HRM Cultural Affairs, local artists and residents to build an online project that will allow people to learn more about the area, past and present.

She hopes it will become a podcast that walkers can listen to as they visit the sites.

"We were looking at a project at how to listen to some of those stories and have an active-living component," she explains.

"It would be really good to interview local people so their stories can be passed on."

It will tell stories such as when the St. Agnes School burnt down in 1974 and was rebuilt or modern developments like how the Chebucto Road widening affected residents.

The west end is one of the most religiously diverse areas in the city.

It's home to a range of Christian churches, a Hindu temple, a Jewish synagogue and an under-construction Muslim mosque.

Watts hopes those groups share their stories with the project.

West end wakes up when the city sleeps

Quinpool anchors a fun night out with lots to choose from

JON TATTRIE
FOR METRO HALIFAX

While downtown Halifax falls asleep after work, Quinpool Road leads the west end into an evening of first dates, birthday celebrations and after-work socials.

JON TATTRIE/FOR METRO HALIFAX



▶ The Oxford Theatre has been a West End landmark for decades.

From the panoramic views of the Atlantica Hotel's dining room overlooking the Willow Tree intersection to the classic style of the Armview at the edge of the Northwest Arm, the West End offers cuisines from Egypt, Greece, Italy, Japan, Lebanon and Iran, among others.

It even throws in a KFC for when you need a fix of greasy chicken.

On Sept. 18, the Quinpool Road Mainstreet Fall Fair will pull in crowds from 10 a.m. to 2 p.m. Touted as a pirates day, it will have a bouncy castle, face paintings, crafts, barbecues and lots more. Check out Quinpoolroad.ca for details. That site also has a full list of restaurants and cafes in the area.

If you want to go to the movies in Halifax, you can't escape Empire Theatres, but the elegant Oxford can make a refreshing break from the packed cineplexes outside the city and tends to show less-hyped Hollywood fare.

For a creative break especially popular with kids and dating teenagers, the Clay Café provides pottery and paints. You just need to bring the skills.

29
The number of restaurants and cafés on Quinpool Road.

Did you know?

- The name Quinpool dates to at least 1808. The book Halifax Street Names suggests it was named after an Irish widow called Quinn, who lived near the "pool" or water by Horseshoe Island.
- Westmount subdivision was built on the site of the Number 6 manning depot for soldiers heading to fight in the Second World War.
- Streets such as Ralph Devlin and Peter Lowe are named for local men who died in the war.
- Returning soldiers were given first right to buy the new houses.



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RICHARD WOODBURY/ FOR METRO HALIFAX



▶ Brittany Billington proudly displays an order of Fries & Co.'s fish and chips.

Frying its best

Popular west end restaurant still run by original owner

RICHARD WOODBURY
FOR METRO HALIFAX

Known for its fish and chips, Fries & Co. has been a popular West End dining destination since 1974. Located at the corner of Chebucto Road and Connolly Road, consistency has been a key reason for its success.

"We didn't really change too much," says owner John Hilton, noting the menu hasn't expanded significantly in the last 36 years.

It still features clams, scallops and fish and chips. Along the way, it added items such as chicken fingers, chowder and hamburgers.

The restaurant's blend of friendly service in a casual atmosphere hasn't changed either.

With minimal advertising, the restaurant was an immediate hit when it opened.

"Business was pretty busy right from the very start," says Hilton.

He attributes the immediate success to a number of reasons, one being that fish and chips restaurants had become a bit of a rarity in Halifax.

"There used to be one at almost every corner," says Hilton.

He also insisted on using fresh ingredients, while there was an industry trend towards using frozen ones.

For Fries & Co. fans who have been away from Halifax, the restaurant is sometimes their first destination upon their return, says Hilton.

"It's almost like a tradition," he says.

Behind the fries

When John Hilton graduated from Saint Mary's University in 1974, there weren't any "big job offers" waiting, so he started Fries & Co. The location on Chebucto Road was a spot he travelled by on his way to university and it was vacant. Previously, it was a fish and chips restaurant, "even though it was really bad," says Hilton. When he opened Fries & Co., he made sure it had an open kitchen so people could see it was different from the previous restaurant.

RICHARD WOODBURY

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MATT TERRY/HANDOUT/THE CANADIAN PRESS



▶ Fresh locally grown fruits and vegetables and other artisanal products are turning up on Canadian campuses.

Fresh local food goes to school

Universities have become a haven for local produce

Fresh locally grown fruits and vegetables and other artisanal products are turning up on Canadian campuses as students embrace the trend of shopping at farmers markets.

McMaster University in Hamilton has just launched a market, the result of student Mary Koziol's passion for local food. It runs every Thursday in the centre of the campus.

"It's a completely not-for-profit venture," says the 22-year-old president of the university's student union. "But it's a start in terms of offering healthy and local options to those who study, work, and visit the McMaster campus."

At Brock University in St. Catharines, Ont., about a dozen local vendors bearing fruits, vegetables, cured meats, fresh lamb, cheeses, freshly baked bread and maple syrup descend on the campus every Friday. "We do it outdoors and have a barbecue going as well as live entertainment," says university spokesman Iain Glass, adding, "It is the social event of the week, a wonderful break for students and others as well."

Although the McMaster market is run by students, Koziol says the farmers who supply the produce "are invited to come and share their invaluable knowledge with us."

So far they have managed to source three area growers of fresh produce as a beginning, she says.

Robert Chorney, executive director of Farmers' Markets Ontario and chairman of Farmers' Markets Canada, says the campus markets are so far relatively unknown by his organization. "We have had inquiries from a few universities, but I know very little about what is going on with them," he says. "We would be glad to help them in any way we can because it is so positive to see the students keen on local, fresh, nutritional food."

Dalhousie University in Halifax doesn't have a farmers market, but it has put in community gardens so students can grow fruits and vegetables, says university spokesman Charles Crosby.

The University of Waterloo's market is located in the Student Life Centre and is operated by student volunteers, says media spokesman John Morris.

Students teamed up with the university's Food Services division and produce is sourced from the Mennonite-run Elmira Produce Auction Co-operative.

THE CANADIAN PRESS

Student growth

- **One of the** most ambitious projects is the farm at the University of British Columbia in Vancouver. Its market has become so successful that it runs twice a week, Wednesday and Saturday.
- "This is a pretty unique connection," says Mark Bomford, director for Sustainable Food Systems at the farm. "Most farmers markets rely on produce grown somewhere else, but the food for our market is grown right in our fields."

Close, but fourth title eludes Dry

Burnaby wins senior baseball championship in 1-0 showdown



MATTHEW WUEST
@METRONEWS.CA

If the looks on the faces of Dartmouth Moosehead Dry's players didn't say it all, star slugger Darren Doucette said it for them.

"Some day, we'll realize we did something special here and went on a pretty good run," the player-coach said as he walked off Beazley Field last night. "But let's be honest: Silver sucks."

Nothing less than gold ever satisfies the Nova Scotia powerhouse, which was seeking its fourth Canadian senior baseball championship, but fell short on home field with a 1-0 loss to the Burnaby (B.C.) Bulldogs before a crowd of several thousand.

It was a pitchers' duel, with tournament MVP Steve McCrea of the Bulldogs taking down one Dartmouth batter at a time en route to a complete-game three-hitter.

On the other side, Dartmouth's Merek Deska also allowed just three hits and delivered 10 strikeouts en route to winning Dartmouth's player-of-the-game honour.

But it was Burnaby's Kevin Atkinson who broke the goose-egg and the hearts of the Dry in the fourth inning, belting a home run over the left-field fence.

"It was a tight ball game and I felt like anybody could win it," said Atkinson, named Burnaby's player of the game. "He threw me a good pitch and I just found the barrel and got it out of the park."

Dartmouth was nearly perfect all week, going 5-0 leading up to the gold-medal game and outscoring opponents 30-3.

"It came down to one pitch," said Dartmouth third-baseman Joel Irvine, a 14-time provincial all-star.

"We played our hearts out and that's a great team over there ... Merek threw well, it was just a fastball he got up over the plate and a middle-of-the-order guy put a good swing on it and that's the ball game right there."

Quick hits

- Dartmouth centre-fielder Chris Head, first-baseman Greg West and pitchers Jason Bailey and Marek Deska made the tournament all-star team.
- West was named the tournament's top hitter and Dry shortstop Ian Lockhart was named top defensive player.
- The Halifax Pelham Molson Canadians posted a 1-3 record and didn't qualify for the playoffs.

DARRELL OAKE/FOR METRO HALIFAX



▶ Dartmouth Moosehead Dry's Greg West does the splits reaching for the ball at first base as he tries to tag out Jordan Padrinao of the Burnaby Bulldogs.

Young Herd centre nets two in a row

One of the Halifax Mooseheads' top young guns is showing plenty of promise in the pre-season.

Andrew Ryan, a skilled six-foot-three centre who was considered a raw project when he was drafted 19th overall in June, continued to impress the Mooseheads' coaching staff by scoring back-to-back first-period goals in Halifax's 7-5 loss to the Cape Breton Screaming Eagles in Sydney yesterday.

"He looks really good — strong, fast, composed, and he played well both games this weekend," said Mooseheads head coach and general manager Cam Russell. "He's come into camp and played very hard and very well. He came here to make the hockey team."

Gabriel Desjardins added a goal and an assist and Garrett Clarke and Carl Gelinas each scored singles.

Yesterday's game was a rough one for the goaltenders, as Mathieu Corbeil (three goals on 12 shots) and Randy Chisholm (three goals on nine shots) shared the loss.

The Mooseheads, who also lost 2-1 to the Eagles on Saturday at the Forum, are expected to cut at least four players this morning from their 31-man roster. METRO HALIFAX

Sports in brief



▶ Richard Dalton

Golden time on the water

PADDLING. Dartmouth canoeist Jason McCoombs collected a province-high five gold medals in the juvenile men's category at the Canadian sprint canoe-kayak championships in Regina on the weekend. Also making an impact was Halifax's Richard Dalton who won gold in the senior men's C-1 200.

Group to seek site for Cup

QMJHL. The QMJHL's board of governors voted on the weekend to mandate an independent committee to select the site for the 2012 Memorial Cup. The Halifax Mooseheads are one of the teams bidding. METRO HALIFAX

4 sports

In the news

Tomas Knotek
The former Halifax Mooseheads captain will try out for a Czech ExtraLiga contract with his hometown team, HC Kladno. He was cut by HPK Hameenlinna of the Finnish SM-Liiga last week.





Spencer Metcalfe
The former Halifax Mooseheads defenceman and QMJHL penalty-minute king was traded from the Moncton Wildcats to the Cape Breton Screaming Eagles on the weekend.

Scan code for more sports

DARKO VOJINOVIC/THE ASSOCIATED PRESS



▶ Denham Brown drives to the basket against Lithuania.

Canada just misses a win

As Jermaine Anderson put up a last-second three-pointer, he had every reason to think Canada was about to get its first win at the world basketball championships.

The Canadians were hot from beyond the arc early against Lithuania, but after driving down the sideline with the ball in the frantic final moments yesterday, Anderson missed the three and Canada lost 70-68.

15
Jermaine Anderson led Canada with 15 points and five assists.

"There was about two seconds when I looked up," said Anderson.

"Even if I drove it would have been good shot. I thought I would pull up where I hit a little bit of daylight, but the shot just didn't drop."

Time might be running out on Canada's chances to advance into the knockout rounds in Istanbul. With two losses already, a loss against France in its next game tomorrow would likely keep Canada from finishing in the top four of six Group D teams.

"We continue to learn every time we step on the floor and we are battling many things this tournament," Canadian head coach Leo Rautins said in a release.

"Our expectation for the worlds was to get through the pool, and a lot of things have changed due to injury and health, but, but we don't plan on giving up, and the players are not going to give up."

Canada plays its next game against France tomorrow (12:30 p.m. AT, TSN2).

THE CANADIAN PRESS

Wie wins it by three

Twenty-year-old golfer shoots a 2-under-par 70 to claim second career victory at Canadian Open

Rain wasn't the reason Michelle Wie was drenched after winning her second career victory at the CN Canadian Women's Open yesterday.

After the 20-year-old Hawaiian shot a 2-under-par 70 for a three-stroke victory, her longtime friend and fellow American player Christina Kim sprayed her with champagne on the 18th green.

"I was trying to run away from her," Wie said with a laugh.

"All I was thinking in my mind was, 'I'm wearing white pants — please be nice, Tina.'"

Wie was 12-under 276 for the tournament and earned $337,500 US from the $2.25-million event, the only LPGA Tour stop in Canada. Her first career win was last November at the Lorena Ochoa Invitational during her rookie season.

Wie led wire-to-wire at the Open, including an opening-round 65.

Heading into the final round, which saw dark clouds roll in with a few brief raindrops late in the day, Wie shared the top of the leaderboard with Jiyai Shin of South Korea at 10-under.

Shin shot a 1-over 73 and tied for second with Kristy McPherson of South Carolina (66), defending champion Suzann Pettersen of Norway (69) and Jee Lee Young from South Korea (69).

Raising Kane

▶ Lorie Kane of Charlottetown was the low Canadian of the three Canucks in the 73-player field. She surged up the leaderboard with a 5-under 67 to end the day tied for 11th, her best finish since 2008.

The four each took home a cheque for $142,248.

In-Kyung Kim of South Korea (69) was sixth while Morgan Pressel of the U.S. (69) was seventh.

Ranked No. 12 on the World Rolex Rankings, Wie had five birdies, including on the 13, 14 and 15th holes. THE CANADIAN PRESS

JOHN WOODS/THE ASSOCIATED PRESS



▶ Michelle Wie celebrates her victory.

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Sports in brief

Will McNabb miss opener?

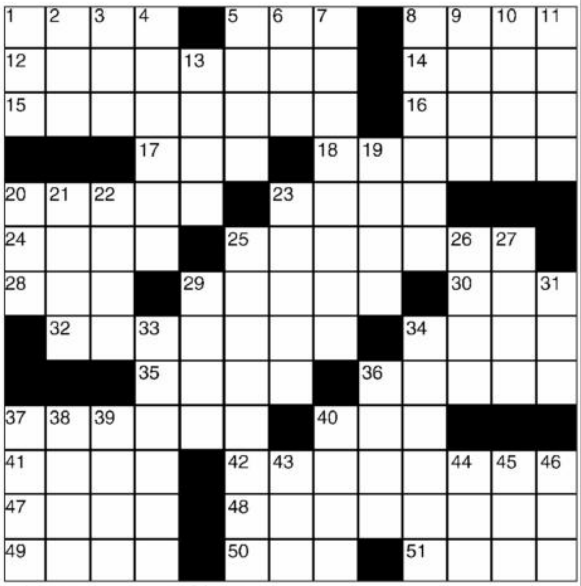
NFL It could be a smoke screen or just a cautious assessment of his quarterback's health, but Mike Shanahan says he's not certain that Donovan McNabb will be available for the Washington Redskins' season opener against the Dallas Cowboys.

Crash at race kills teenager

MOTORCYCLE. A 13-year-old motorcycle racer died yesterday after falling off his bike and getting run over by another motorcycle at Indianapolis Motor Speedway.

THE ASSOCIATED PRESS

Crossword



Across

1 Smooch
5 Light-switch setting
8 Golf ball holders
12 Handel's "Messiah," e.g.
14 And others (Abbr.)
15 Aardvark
16 Emanation
17 Donkey
18 With almost no effort
20 Grown-up
23 Competent
24 Scottish girl
25 Moviehouse
28 Compass dir.
29 The — and the Papas
30 Disencumber
32 "— love hath no man ..."
34 Typical dog's name
35 Catcher's aid
36 Environmentally friendly
37 Briny
40 — Lanka
41 Arkin orAlda
42 Fast-firing rifle
47 Heard reveille
48 Move to another country
49 Appear
50 Press for payment
51 Hosiery mishap

Down

1 — constrictor
2 Coffee vessel
3 Perched
4 Filches
5 Table scraps
6 "A pox upon thee!"
7 Ancestor
8 Afternoon service?
9 Needle case
10 Viscount's superior
11 Do in
13 Brewer's kiln
19 "Sad to say, ..."
20 Hearty quaff
21 "Phooey!"
22 Addict
23 Record producer Ertegun
25 In shreds
26 See 39-Down
27 Roller coaster, for one
29 Primary
31 Mafia bigwig
33 Marshall Mathers' nom de rap
34 Monks
36 Diver Louganis
37 Cutting tools
38 Lotion additive
39 With 26-Down, War of 1812 battle site
40 Whirl
43 Ostrich's cousin
44 Light brown
45 Greek vowel
46 — U.S. Pat. Off.

▶ Yesterday's answer

M	O	B	■	A	U	R	A	■	H	U	G	E		
A	I	R	■	B	R	O	S	■	E	R	O	S		
P	L	A	Y	B	A	C	K	■	A	S	A	P		
■	■	N	O	E	L	■	■	I	T	A	L	Y		
S	A	D	L	Y	■	S	I	N	E	■	■	■		
H	U	N	K	■	B	A	C	K	D	O	W	N		
A	T	E	■	S	O	L	E	S	■	V	I	E		
D	O	W	N	C	O	L	D	■	R	E	N	O		
■	■	■	E	A	S	Y	■	H	E	R	O	N		
O	D	I	U	M	■	■	P	I	A	F	■	■		
R	E	N	T	■	C	O	L	D	P	L	A	Y		
S	A	T	E	■	O	B	O	E	■	O	R	E		
O	D	O	R	■	B	I	D	S	■	W	E	T		

Sudoku

		7				3	6	
1	3						5	
			2		3	4		
		5			7	8		6
			5		6			
8		2	3			1		
		9	6		4			
	2						8	4
	1	6				9		

How to play

Fill in the grid, so that every row, every column and every 3x3 box contains the digits 1-9. There is no math involved. You solve the puzzle with reasoning and logic.

Yesterday's answer ▶

2	7	9	4	8	5	6	3	1
8	1	5	3	6	2	4	9	7
4	3	6	1	9	7	2	5	8
6	8	2	7	5	4	9	1	3
3	5	7	9	1	6	8	2	4
1	9	4	2	3	8	7	6	5
7	4	3	6	2	1	5	8	9
5	2	1	8	7	9	3	4	6
9	6	8	5	4	3	1	7	2

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Brad...
How is it possible that we are celebrating our 30th Anniversary, when we are still only 25? I love you more today that yesterday, but not as much as tomorrow! Happy Anniversary, Babe!
LOVE, BARB XO

Curtis, Je t'aime avec tout mon coeur pour toujours. Kissy kissy Mwah
NIKI

My dearest Jaclyn you complete. I could not imagine my life without you. You are so beautiful! I will love you always.
LOVE MOE

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Today	Tuesday	Wednesday
Sunny 30°/ 18°	Sunny 30°/ 20°	Sunny 30°/ 21°

Today's horoscope

For today's crossword answers and for expanded horoscopes, go to metronews.ca

♈ Aries March 21-April 20 You may find it hard to say sorry for what you said or did over the weekend, but make the effort because the last thing you need is for bad feelings to spoil will be an excellent week.

♉ Taurus April 21-May 21 Something will happen today that triggers an excessive reaction on your part. Later on, when you've managed to calm down a bit, you'll wonder why you responded in such a forth-right manner.

♊ Gemini May 22-June 21 Get up and get out and start making things happen. There are so many good things in life that could have your name written on them, but you must go out and look for them.

♋ Cancer June 22-July 22 Your confidence will be sky-high as the new week begins and you will no doubt wonder why you allowed yourself to get so down earlier in the month.

♌ Leo July 23-Aug.23 The current cosmic picture suggests you are worried that if you draw attention to yourself you might end up looking silly. On the contrary, you're a Leo and Leos never look silly.

♍ Virgo Aug. 24- Sept. 22 It may seem as if you can do no wrong at the moment but the planets warn there is someone out there who is looking for an opportunity to bring you down and profit at your expense, so be careful. Success breeds rivals.

♎ Libra Sept. 23-Oct. 23 Act as if you believe in yourself, even if you are far from sure that you know what you are doing.

♏ Scorpio Oct. 24-Nov. 22 Opportunity is knocking and all you have to do is get up and answer the door. It's time to get up and get going.

♐ Sagittarius Nov. 23-Dec. 21 Put your own needs first today and get ready for accusations that you think only of yourself. It isn't true, of course, but every now and again you need to be selfish.

♑ Capricorn Dec. 22-Jan. 20 Honesty is a must as the new week begins, even if some of the things you have to say are hardly likely to make you popular. That's okay. As a Capricorn you don't care what others think about you. You care only for results.

♒ Aquarius Jan. 21-Feb. 18 Things are not as bad as you fear, financially at least, so stop worrying about how you are going to make ends meet and focus your mind on more positive thoughts. Be creative and your cash flow will take care of itself.

♓ Pisces Feb. 19-March 20 If you think lucky and act lucky today chances are you will enjoy an extremely fortunate week. Your best opportunities for success will come through other people, so don't cut yourself off from the world. Be sociable. **SALLY BROMPTON**

The Weather Network: You have voted us #1 for best forecasts on TV. Thank you Canada!

JOANN BIONDI/THE ASSOCIATED PRESS

Caption contest



WIN!

You write it!

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